"Cinema™ ... bringing gamers INSIDE THE ACTION ..."

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the next level — THE NEXT LEVEL BEGINS HERE

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by Bahn

TIME TO EMBRACE THE SOUND REVOLUTION ON YOUR PC.

Paradigm Cinema™ is now bringing gamers inside the action with the introduction of the Cinema™ sound system. Comprised of four identical satellite speakers, a horizontal center speaker and a subwoofer, the Paradigm Cinema™ system adds dynamic and dramatic realism to video game console and PC-based games. The Cinema™ system is small enough to fit in almost any gaming environment and employs MagneShield™ technology that allows for placement on or near a computer screen. With its 5.1 home theater surround sound roots, Cinema™ will play louder and sound better than any "multimedia" speaker system currently available.

As surround sound becomes prevalent in CD-ROMs and other video- and computer-based games, the Cinema™ system offers an unobtrusive, affordable alternative that is superior to "throw 'em in for free" computer speakers. With Paradigm's six-speaker system, multi-dimensional sound effects move in real time to follow the action on the screen and will help draw enthusiastic gamers into the action.

When it comes to serious gaming, the sound is just as important as the picture. Correctly and convincingly hearing what is on the screen significantly improves the quality of any game, DVD, CD-ROM

or video. In a video game console system, such as Sony Playstation 2, the gaming enthusiasts need only hook up the Cinema™ system to their existing home audio receiver to enjoy the benefits of six speakers. In PC-based gaming environments, the user can hook up a multi-channel amplifier directly from their sound card and be encircled in 5.1 surround sound within minutes.

While most "multimedia" speaker systems use 1-way drivers with no tweeters, the Cinema™ satellites are 2-way, 2-driver speakers that have 5/8-inch tweeters made with polymer/metal composite domes, high-temperature voice coils, unique one-piece dome/formers, ferro-fluid cooling and oversized magnets. They also have 3-1/2-inch bass/midrange drivers that feature magnetic assemblies.

The Paradigm Cinema™ system is available in Black as well as White. It can be purchased as a system or by individaul speakers.

With advanced technology built on Paradigm's long tradition of award winning high-end designs, the Paradigm Cinema™ system delivers exceptional audiophile sound with palm-sized™ speakers that easily fit any living space. As a recognized leader in high performance speaker design, Paradigm knows what it takes to build great sounding speakers. Innovative design, advanced materials and state-of-the-art engineering have made Paradigm an international leader in speaker design.

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